

MUZEJ IN

GALERIJE MESTA

LJUBLJANE

GALERIJA VŽIGAL

ICA & ZAVOD

SCGA-LJUBLJANA

SČRTO ČEZ

ČRKO LINE

STROKE THE

LETTER

5. 9. - 13. 10. 2013

Med jezikom in podobo ne obstajajo protislovja niti analogije, kajti med njima ni neposrednega razmerja, temveč se izražajo zgolj dvoumnosti oziroma nejasnosti, ki kažejo nezmožnost neposrednega prevoda med obema. Vsakršen prevod govorji zgolj o neki tretji stvari, ki jo jezik ali podoba želite reprezentirati; naslavljajo številne ravni družbenih pojavov, ki se izražajo predvsem kot absurdni, nesmiselni, humoristični, igriivi, pikri, grozljivi ali romantični dovtipi o življenju.

Uporaba jezika v likovni umetnosti, najsi bo še tako neposredna ali enostavna, ustvari razmike in ne povezav ali analogij. Ravno te napetosti med lingvističnim in piktoralnim omogočajo dinamično podstat za eksperimentiranje in preizkušanje tako literarnega kot likovnega polja. Zapuščina konkretnih poezije in zgodnejših avantgardnih eksperimentov z jezikom, pomenom in podobo odzvanja tudi danes, ko na videz neutralna orodja za izražanje jezika, kot so uporabniški vmesniki, brskalniki in urejevalniki besedil, preoblikujejo in popačijo načine, na katere se odzivamo na svet. Tovrstna orodja so temeljno posegla v strukturo jezika in povzročila spremembe v povezovanju pomenov, ki so podrejeni »copy-paste« logiki linearne, mrežne ali hierarhične zasnove vmesnikov. Več del na razstavi ukinja samoumevno uporabo teh orodij (z nenarativno uporabo urejevalnika besedil, z »nizko tehnološko« elektronsko knjigo, z generiranjem ascii poezije, z ideološko obremenjeno tipografijo), da bi postavila nove zakonitosti, napravila kritiko tehnokratske uporabe jezika in s tem spodbujala ozaveščeno uporabo.

Ob novih medijih knjiga še zdaleč ni mrtva. Knjige, revije in drugi tiskani mediji ne izgubljam pomena pri branju in pri povedništvu ali pri oblikovanju javnega mnenja. Ravno ritual branja nastopa kot medij za prenos pomenov, in čeprav v našem primeru nastopa v odnosu z likovno umetnostjo, je njegova naloga izključno pripovedna. Ilustracije, video dela, instalacije pa zgolj širijo razpoko med tem, kar smo ravno prebrali, in tem, kar gledamo. Dvoumnost je še toliko večja, kadar sta podoba in beseda v navideznem sosladju, kakor pri Magrittovi izjavi *To ni pipa*.

Between language and image, there is neither contradiction nor analogy. That is to say, there is no direct relation between them, there is only ambiguity, e.g. obscurity being expressed, hinting at the inability to express a direct translation between the two. Any translation would only discuss another matter, one that the language or the image wish to represent; it would address the numerous levels of social phenomena that are mainly expressed as absurd, nonsensical, humorous, playful, bitter, gruesome or romantic witticisms about life.

No matter how direct or simple, the use of language in fine art forms gaps rather than connections or analogies. It is this tension between the linguistic and pictorial poles that establishes the foundation for experimenting with and testing both the literary and the visual field. The legacy of concrete poetry and of early avant-garde experiments with the language, meaning and image remain pertinent even today when the seemingly neutral tools for linguistic expression, such as user interfaces, browsers and text editors, reshape and distort our ways of reacting to the world around us. Such tools have interfered substantially with the structure of the language, thus causing changes in the way that meanings are being linked, now being subordinate to the "copy-paste" principle of interfaces of linear, network or hierarchical design. Several of the exhibited works have abandoned the otherwise unquestioned use of such tools (by applying a non-narrative use of the text editor, or the "low-tech" digital book, by generating ascii poetry, by applying ideologically-marked typography), thus to establish new laws, express criticism of the technocratic use of the language and to encourage informed use.

Despite the new media, the book is far from being dead. When it comes to reading or storytelling or forming the public opinion, books, magazines and other printed media have not been losing their stand. It is the ritual of reading that acts as the medium for the transfer of meaning, and even if, in this case, it acts in relation to fine art, its role remains entirely narrative. Illustrations, video works and installations, on the other hand, are only widening the gap between what we have just read and what we are looking at. And when the image and the word are seemingly in harmony, as is the case with Magritte's statement *This is not a pipe*, the ambiguity is so much the greater.



# Muzej in galerije mesta Ljubljane Galerija Vžigalica & Zavod SCCA-Ljubljana

S črto čez črko / Line Stroke the Letter  
5. 9.–13. 10. 2013

Vljudno vas vabimo na odprtje razstave  
v četrtek, 5. septembra 2013, ob 20. uri  
v Galeriji Vžigalica v Ljubljani.

You are cordially invited to attend the  
opening of the exhibition on Thursday,  
5th September, 2013 at 8 pm at the  
Vžigalica Gallery in Ljubljana.

Kustosi / Curators:  
Barbara Borčič, Dušan Dovč, Ida Hiršenfelder, Saša Nabergoj

Postavitev razstave / Exhibition design:  
Ida Hiršenfelder

## UMETNICE IN UMETNIKI PRESENTED ARTISTS

VESNA BUKOVEC Kako se uspešno spopasti z neuspehom / How to fail successfully serija risb/series of drawings, tuš na papir/ink on paper, 2011/2013	MARKO A. KOVAČIĆ Kotiček za mladega komunista s priporočljivim branjem / A Corner for Young Communist with Recommended Reading instalacija/installation, 2009–2011	NATAŠA PROSENC STEARNS Čakalnica / Waiting Room video, 10'20", produkcija/production: Kanaly Pictures, 2005	RAJKO VIDRIH TELO / BODY, Diverzitetni počasnik/Diversely loiterer 1. št. letnika II/volume II, No 1, sitotisk na časopisnem papirju/screen print on newsprint, 28. 11. 1991
ZVONKO ČOH, MILAN ERIČ Socializacija bika? / The Socialization of a Bull? skice, svinčniki, radirke/sketches, pencils, erasers (predstavitev gradiva za celovečerni animirani film/presentation of materials for an animated feature film, '78', produkcija/production: Društvo ŠKUC, Emotionfilm, RTV Slovenija, 1998)	DAMIJAN KRACINA Proteus Font tipografija, spletna stran, instalacija/typography, webpage, installation, 1997–2011	ZORAN SRDIČ JANEŽIČ Poččekane besede / Scribbled Words video, 5'15", poezija/poetry: Jana Putle Srdič, produkcija/production: Gulag, 2005 Ceci n'est pas un croquis knjiga/book, produkcija/production: Gulag, 2012	JAKA ŽELEZNIKAR Pregovori / Proverbs mobilna aplikacija/mobile app, 2011 Asciidarij 2 odzivna spletna vizualno-zvočna pesem/response online visual and sound poem, 2013 Asciidarij interaktivna jezikovno-likovna struktura/interactive language-visual structure, 2001
TOMAŽ FURLAN The Book elektronska knjiga/e-book, 2008	AMIR MURATOVIĆ Iz življenja knjig / From the Life of Books video, 3'55", 2010–2011	PETRA VÄRL Rich Poor stenska slika/wall painting, 2010 Kadička / Smoker prometni znak/road sign, 2010 Knjiga serigrafij / The Book of Serigraphs produkcia/production: MGLC, 2010	Asci Kosovel biografski portret/biographical portrait, 2004 Evropregovori / Europoverbs generativno-kombinatorno delo jezikovnega izraza/generative and combinatory work of language expression, 2005
12 dolgočasnih pesmi so vizualni materiali, zloženi v krajevine narativne strukture. Izhajali so uspešno, v elektronski obliki, od januarja do decembra 2007. Avtor Dejan Habicht bo predstavil, kako »kratkočasne« so pesmi danes.	12 Boring Poems is a selection of visual materials, combined into short narrative structures. They were being published in successive digital editions from January to December 2007. The author Dejan Habicht will show how "entertaining" the poems can be today.	Muzej in galerije mesta Ljubljane / Museum and Galleries of Ljubljana, zanje / represented by Blaž Peršin, direktor/ Director Galerija Vžigalica / Vžigalica Gallery, zanje / represented by Marija Skočir, vodja galerije / Art Gallery Director Koordinacija / Coordination: Nika Perne Odnosi z javnostmi / Public Relations: Maja Kovač Tisk / Print: Formatisk, 1000 izvodov / copies Tipografija na sprednji strani / Typography on the front page: Proteus Font, Damijan Kracina <a href="http://www.proteusfont.org">www.proteusfont.org</a>	

## SPREMLJEVALNI DOGOODEK ACCOMPANYING EVENT

25. september 2013, 18.00      25 September 2013, 6 pm

DEJAN HABICHT  
12 dolgočasnih pesmi  
predavanje, 2007

12 dolgočasnih pesmi so vizualni materiali, zloženi v krajevine narativne strukture. Izhajali so uspešno, v elektronski obliki, od januarja do decembra 2007. Avtor Dejan Habicht bo predstavil, kako »kratkočasne« so pesmi danes.

DEJAN HABICHT  
12 Boring Poems  
lecture, 2007

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Galerija Vžigalica / Vžigalica Gallery, zanje / represented by Marija Skočir, vodja galerije / Art Gallery Director

Koordinacija / Coordination: Nika Perne  
Odnosi z javnostmi / Public Relations: Maja Kovač  
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